

Denis Alaev

Founder at Unicorn Bay, Product Innovator

unicornbay.com

Местоположение

Проживание: Россия, Москва

Готовность к работе: готов к удаленной работе

Возраст и стаж

Стаж: 14 лет и 1 месяц

Возраст: 36 лет

Зарплатные ожидания: От 500000 руб.

Контактная информация

Мой круг: <https://moikrug.ru/deios>



Профессиональные навыки

Управление проектами • Руководство стартапом • Разработка продуктовой стратегии • Управление продуктами • Стратегическое планирование • Бизнес-планирование • Планирование

Опыт работы

Май 2015 –
По наст. время
(4 года и 5 месяцев)

Unicorn Bay

Founder & CEO
Сингапур, Сингапур

Обязанности и достижения

Founder and CEO of Unicorn Bay, easy to use professional finance tool for non-professional investors.

Сентябрь 2014 –
Июль 2015
(11 месяцев)

Ahrefs Pte Ltd

Product manager
Сингапур, Сингапур

Обязанности и достижения

Singapore based Social Media and SEO tools service for SEM/SMM/SEO professionals with one of the biggest and fastest backlinks index in the world. * Built several new products such as Content Explorer for content marketing and SMM professionals. * Built Positions Explorer, Keywords Explorer and Disavow Tool for SEO/SEM professionals * Built Domain Health for newbies in SEO area. * Each product involved new users and paid subscribers. * Significantly improved UX/UI experience.

Август 2012 –
Сентябрь 2014
(2 года и 2 месяца)

Mail.ru Group

Руководитель проекта Мой Мир @Mail.ru
Россия, Москва

Обязанности и достижения

Development of a 3rd social network in Russia (30M+ monthly users, 200M+ total accounts). Product management, recruitment and organization of effective work of the project team (a total of 60+ employees). Improving the product quality and customer satisfaction. Planning, budgeting, marketing, etc. • Developed a strategic plan for the product • Formed a new product and technical team with a strong motivation • Launched mobile applications on iOS and Android with several millions monthly active users • Increased UX/UI experience and engagement, service performance and stability • Increased income of service

Март 2008 –
Июль 2012
(4 года и 5 месяцев)

AlterGeo

PM
Россия, Москва

Обязанности и достижения

Founded in 2008, AlterGeo (formerly known as Wi2Geo) develops a hybrid positioning system which combines the advantages of navigation based on WiFi, WiMAX, GSM, GPS, CDMA, IP and several other methods, and is an author of Russia's leading cross-platform location-based social networking service AlterGeo. In 2012 AlterGeo was the largest Russia's social geolocation start-up with several millions funding. See more at: <http://www.crunchbase.com/organization/altergeo> • Developed a strategic plan for the product • Formed a new product vision and several business models for service • Launched mobile applications on iOS, Android, Windows Phone and Symbian • Launched mobile and web products with high attention to user experience and data-driven approach

Октябрь 2007 –
Июль 2008
(10 месяцев)

Фора-Банк

Системный архитектор, и.о. начальника отдела ИТ-проектов
Россия, Москва

Обязанности и достижения

Анализ, проектирование и внедрение ИТ-решений, улучшающих качество бизнеса банка: CRM-системы, ESB и другие

Сентябрь 2006 –
Октябрь 2007
(1 год и 2 месяца)

iCNS

СТО

Обязанности и достижения

Технические и биллинговые решения для IPTV

Сентябрь 2005 –
Январь 2009
(3 года и 5 месяцев)

Палтус (хостинг-провайдер)

Co-Founder
Россия, Москва

Обязанности и достижения

Небольшая хостинговая компания, совладелец

Высшее образование

Январь 2000 –

Московский Авиационный Институт (Национальный

Январь 2006

исследовательский университет)

Аэрокосмический

Россия, Москва

Специализация и достижения

CAD/CAE Architector

О себе

I have great and unique experience in product management both in startups and a big company. I successfully worked as a head of large (7 millions DAU) web and mobile products for different platforms. I deeply understand User, Business and Technical requirements and equilibrium between them for each product.

Most relevant roles and projects:

- * Founder at Unicorn Bay
- * Founder and Product Director at AlterGeo, (#1 Russia's geolocation startup)
- * Head of MyWorld@Mail.Ru (3rd social network in Russia with 30M+ monthly users, 200M+ total accounts).
- * Product manager at Ahrefs - Singapore based Social Media and SEO tools service.

I create products for different mobile platforms and deeply understand the differences between them in design, ux, development, audience and so on.

Personal skills and approaches.

- * Ability to make difficult product and business decisions.
- * Attention to details.
- * Strong focus on customer need and working in customer-centric approach.
- * High analytical skills
- * Strong data-driven thinking

Areas of Expertise:

- Experienced Product Management and Product Positioning.
- Project & Resource Management Small and Large Teams (70+ employees).
- UI/UX Expertise.
- Lean Start-up and Agile Development Methodologies.
- High Analytical Skills.
- Staff Management & Team Building.
- Emerging Internet Technologies/Strategies.
- Outsourced / Offshore Development.

Рекомендательные письма

Роман Алейников

знакомый

Design thinking - это про Дениса

Письмо написано 31 марта 2013 в 18:56 • Согласились: 1

Роман Алейников

знакомый

Крайне эрудированный технарь-продакт-аналитик.

Письмо написано 31 марта 2013 в 18:56 • Согласились: 1

«Мой Круг» – вакансии для IT-специалистов