

# Дмитрий Щавлеев

Senior Digital Art Director

[mitia.ru](http://mitia.ru)

## Местоположение

Проживание: Россия, Москва

Готовность к работе: готов к переезду и удаленной работе

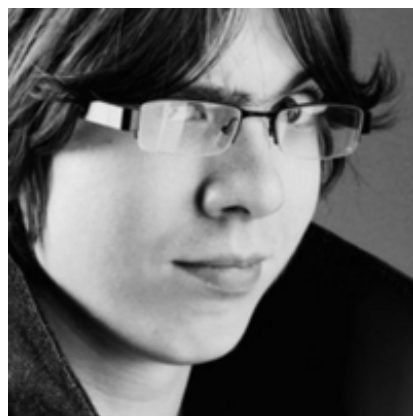
## Возраст и стаж

Стаж: 8 лет и 11 месяцев

Возраст: 29 лет

## Контактная информация

Мой круг: <https://moikrug.ru/dschavleev>



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## Профессиональные навыки

Арт-директинг • UI/UX дизайн • Веб-дизайн • Дизайн мобильных приложений • Графический дизайн • Брендинг • Типографика • Рисование от руки • Мультипликация

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## Опыт работы

Сентябрь 2016 —  
По наст. время  
(2 года и 3 месяца)

### McCann Erickson Russia

Senior Digital Art Director

Россия, Москва

#### Обязанности и достижения

Top creative team in the partnership of 3 agencies (McCann Moscow, MullenLowe Moscow, Draft FCB ADV Moscow) <http://www.mccann.ru/> <http://moscow.mullenlowe.com/> <https://www.fcb.com/> <https://www.interpublic.com/>

Сентябрь 2015 —  
Сентябрь 2016  
(1 год и 1 месяц)

### Affect

Senior Art Director

Россия, Москва

#### Обязанности и достижения

- Group head - Art Direction and Design in digital and ATL - Design Department Management - Design Direction - Work on strategic tenders, - Work with key clients - Working directly with freelancers: management & QA - Teamwork with Creative Directors and Production Director - Presentation and pitching Web Design, App Design, Ui/Ux Design, Digital Media, Branding, ATL. Brands that i've worked with: LEGO, MasterCard, Pernod Ricard Rouss, Ballantine's, Lipton, Philip Morris, Parliament, IQOS, Marlboro, L&M, Next, Eve, Efes, Kozel, Amsterdam, Miller, L'Oreal, Vichy, Garnier, Elseve, Dercos, Libero, Dove, Ингосстрах, Роскачество, Одноклассники

Январь 2014 —  
Октябрь 2015  
(1 год и 10 месяцев)

### CleverBits

Art Director

Россия, Москва

### **Обязанности и достижения**

Developing web and app (ios) services: - Art Direction - Ux design - Wireframes design with digital strategist - Usability testing - Ui design, web design and interaction design - Character Design - illustrations and icons - A / B Testing - Collecting and Analyzing Data - Daily teamwork with the back-end developers, front-end developers, ios developers and coder - Production quality control - Teamwork with the product manager and digital strategist - Sound design - Design and production processes optimization - Work with copywriters and content manager Game design and game development: - Creating ideas and logic for 2d games on "canvas" - Character Design - World Design - Illustrations, Icons and details - Game design guidelines - Production quality control Creating software products for the Mac and Windows platforms: - Art Direction - Creating logic for security management software - Design and developing cross platform applications with «Qt» - Teamwork with the software developers - Production quality control Branding, packaging and design guidelines development for our digital products Work on Agile Scrum in Jira, sprint planning Interaction Design, Ui/Ux Design, Web Design, App Design, Game Design, illustration, SoundDesign, Soft Design, Graphic Design, Branding, Package Design, Guideline development, Animation

Декабрь 2012 –  
Январь 2014  
(1 год и 2 месяца)

### **Leo Burnett**

Digital Art Director / arcww

Россия, Москва

### **Обязанности и достижения**

Art Direction and Design in digital and digital retail, - Creative ideas in digital, - Work on strategic tenders, - Work with key clients - Managing designers, freelancers, trainees - Suppliers managing - Teamwork with creative directors - Work in a creative pair with copywriter - Presentation and pitching - Implementation of new technologies and methodologies Interaction Design, Ui/Ux Design, Web Design, App Design, Photo and Motion Design, Illustration, Digital Media. Brands that i've worked with: Coca-Cola, Powerade, Cooler, Danone, Diageo, Johnny Walker, Singleton, Bushmills, Fiat, Gripex, Home Credit Bank, Mars, Коркунов, Whiskas, McDonalds, Ostin, Спортмастер, Tuborg, Vitrum, Volvo, Yandex (Яндекс), Балтика, Газпром, Ингосстрах

Ноябрь 2009 –  
Сентябрь 2012  
(2 года и 11 месяцев)

### **Buongiorno Rus**

Senior designer

Россия, Москва

### **Обязанности и достижения**

Art Direction on all MTS (MTC) projects - Design and Art Direction for key clients, - Work on strategic tenders, - Creation of creative concepts and ideas in digital, - Quality control of creative department, - Competitive projects, - Team work with creative director. Ui/Ux design, web design, app design, photo and video design, infographics, illustration. Brands that i've worked with: MTC (MTS), Билайн (beeline), Мегафон (megafon), Blendamed, CraftFoods, Carte Noir, Milka, Ferrero, Raffaello, Henkel, Schwarzkopf, Palette, Syoss, Hochland, Fetaxa, L'oreal, L' Oreal Professionnel, La Roshe Posay, Sanoflore, Vichy, Inneov, SkinCeuticals, Outventure, Panasonic, Pantene Pro-V, Paramount, Paramount comedy, Procter & Gamble, Always, Naturella, Pampers, Venus, Gillette, Rockwool, Royal canin, Samsung, Snickers, Sportmaster, Tefal, Unilever, VolksWagen, Спортлото. // Orange, T-mobile, Vodafone, O2.

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## Высшее образование

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Январь 2005 –  
Январь 2011

### **Международная академия бизнеса и управления; МУБиУ**

Институт дизайна и рекламы

Россия, Москва

#### **Специализация и достижения**

Институт дизайна и рекламы, кафедра графического дизайна

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## О себе

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I work in advertising. I am Digital Art Director / Digital Designer / Ui Designer.

web site - <http://mitia.ru>

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**«Мой Круг»** – вакансии для IT-специалистов